



Advanced Advisory Services

STRATEGIC COUNSEL. PRACTICAL INSIGHTS. MEASURABLE IMPACT.

For companies seeking a trusted thought partner, CECP provides retainer-based consultative support that goes beyond your membership benefits to help leaders strengthen strategy, benchmark performance, measure impact, and communicate value.

We combine unmatched corporate purpose expertise, proprietary benchmarking data, and executive-level guidance to help organizations turn purpose into a business advantage.

WHAT WE DELIVER

Benchmarking & Peer Intelligence

Go beyond CECP's existing Giving in Numbers and Pulse data, to compare your performance to leading companies and gain actionable insights to inform decisions and strengthen your strategy. CECP conducts 1-1 interviews and focus groups to collect additional insights and peer data.

Strategy Development & Facilitation

Align priorities, engage stakeholders, and build purpose-driven strategies that are credible, resilient, and future-focused. CECP leads stakeholder assessments and custom strategy workshops to walk through a number of frameworks focuses on simplifying and advancing various strategies.

"The Advanced Advisory work with CECP gave us the opportunity to evaluate our current strategy, explore new approaches, and build a stronger roadmap for the future. The deliverables are helping inform our strategy and annual goals."

—MANAGING DIRECTOR, FORTUNE 500 HEALTHCARE COMPANY

Measurement & Impact Advisory

Develop the dashboards and metrics that demonstrate business value and social impact. CECP builds custom rubrics and scorecard templates to meet your needs.

Communications & Positioning

Assess reports, websites, social media, and messaging to strengthen your brand, credibility, and stakeholder engagement. CECP conducts custom audits of your existing work and builds custom messaging toolkits for various stakeholders.

Program & Event Advisement

Design impactful initiatives, executive convenings, and employee engagement experiences that advance strategic goals. CECP co-curates and advises on corporate event and program agendas and strategies.

WHY CECP?

- ✓ Proprietary benchmarking data from hundreds of companies over more than 20 years
- ✓ Access to leading corporate practices and peer insights
- ✓ Senior-level strategic counsel
- ✓ Flexible, on-demand advisory support
- ✓ Actionable recommendations, not lengthy reports



Expert Guidance. Actionable Insights. Business Value.

Helping companies strengthen performance and maximize impact through strategy, benchmarking, measurement, communications, and executive advisory support.

Contact: engage@cecp.org